

"BELIEVE IT OR NOT"

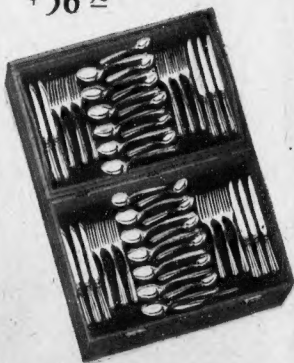
*-the money you expect to pay for ½ Dozens
will bring you FULL Dozens in*

TUDOR PLATE

SKYLINE *newest design in* TUDOR PLATE

Newer than the most daring tower
that reaches for the stars. Lovely as
the shadows of New York against
a violet sky... If you like modern
things... vivid things... dynamic
things, you will adore "Skyline",
newest design in TUDOR PLATE

The FULL-DOZEN WEDDING CHEST \$ 36 ⁵⁰



It's true—believe it or not. All this TUDOR PLATE, everything the bride will need for truly smart housekeeping, and in full dozens, for \$36.50. Not just a beginning, but a full and generous equipment. No danger of running short of pieces. No need to wash silver between courses. No need to borrow for special occasions. Enough and to spare. Go to your dealer. See this FULL DOZEN WEDDING CHEST. You'll be amazed at all the TUDOR PLATE it gives you, for so modest a price.



NO NEED to eke out your Silverware with odd spoons here and odd forks there, and hope your guests won't notice. TUDOR PLATE has changed all that—for, in TUDOR PLATE your money will buy double the pieces you expected to get—with all the beauty, style and quality your Silverware must have.

Six designs that breathe the spirit of modern smartness. Beauty and style created by the very artists and craftsmen who are creating Community Plate. Quality that endures, backed by a quarter-century guarantee.

That's why TUDOR PLATE is adored by all smart "young moderns." TUDOR PLATE is made for youth, so that youth can have "double the pieces." For TUDOR PLATE gives you a full dozen teaspoons, for instance, for the \$4.00 you expected would buy only a half dozen.

TUDOR PLATE

Designed, styled and made by the makers of COMMUNITY PLATE

SKYLINE

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